

Jack Bennett Holiday Classic

BROWN-DAUB FAMILY OF DEALERSHIPS

Our annual fundraiser is approaching rapidly and, once again, we thank the Brown Daub Family of Dealerships for stepping up as our Title Sponsor.



Time for some
Camping at Easton
Rotary Field.

Come on out and
see all the kids in
their costumes.

Important Dates :

Oct. 9: Luncheon at the Pomfret Club

Oct. 16: Social - TBD

Oct. 23: Luncheon at The Bell Tower Cultural Center, Bangor, PA

Oct. 26: Halloween Party at the Miracle League

Oct. 30: Fifth Thursday - TBD

Dec. 29-30: Jack Bennett Holiday Classic

Rotary on the Web:

Easton Rotary: www.eastonrotary.com

District 7430: www.rotarydistrict7430.org

Rotary International: www.rotary.org



**UNITE
FOR
GOOD**

THE ROTARY FELLOE

Rotary Club of Easton, Pa., District 7430
Founded in 1915 Charter # 149

President: Lynn Schoof

President Elect: Audra Frank

Secretary: Andrew Bogoly

Treasurer: John David

Assistant Governor: Dee Dee Foran

Francesco Arezzo Rotary International President Ragusa Italy	Mary Cook District Governor Collegeville Pennsylvania, U.S.A.	Jeremiah Sensenig District Governor Elect West Reading-Wyomissing Pennsylvania, U.S.A.
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1915 - CELEBRATING 110 YEARS OF SERVICE - 2025

Meets at 12:15 p.m., Thursday Vol. 2518

October 9: Pomfret Club Lunch

This
Week:



Focus On Peace



Rotary
Club of Easton



The
**Tipsy
Crow**

5:30 PM - Oct. 2

Last Week:

Our program featured a quarterly Club Assembly revolving around three items:

1. Upcoming events and how members can participate.
2. What do we want to do in the community this year?
3. What do we want to experience at lunch?

Comments/suggestions included:

- ◆ Focus on food insecurity.
- ◆ Target specific organizations. Fewer recipients but greater impact.
- ◆ Focus on member's initiatives.
- ◆ Partner with other organizations. Membership campaigns.
- ◆ Explore Rotary education opportunities. The Rotary Leadership Institute, the Learning Center at Rotary.org.
- ◆ Possible projects: clothing, food, gardens, hands-on.
- ◆ Need to be visible in the community.
- ◆ Mental health priority
- ◆ Use resources such as the Chamber of Commerce and the Easton Business Association. Promote our efforts and members heavily on available social media.
- ◆ Use presence at Jack Bennett Classic to further promote Rotary.
- ◆ Possible Rotaract Club at NCC. Could partner with Nazareth and Bethlehem Clubs.
- ◆ Easton is having boom times. We need to take advantage of new people coming in.
- ◆ Reevaluate meeting times. Attendance is down. Survey membership.
- ◆ Maybe less evening meetings? Only one per month?
- ◆ Do projects at meetings. Example: Pack The Purse.
- ◆ Re-Classification Talks.
- ◆ Member interview videos with members discussing why they joined.
- ◆ Put Rotary and Easton Rotary information in a compact manageable form for new members.
- ◆ "Rotary minute" information at meetings.

Happy Things: *John Eisenhard* is back in town. *Richard Sywensky* wished Audra Frank a happy birthday. *Audra Frank* was happy to see Richard and Dana. *Gordon Bigelow* will be joining Joyce in a ballroom dancing showcase. *Jen Wanisko* hopes her cat is doing well at the Vet. *Lynn Schoof* received good insurance news. *BJ Metz and David Wolff* played in the Phillipsburg Rotary golf outing.

Sponsor Opportunity: Sponsors are still needed at all levels for the Jack Bennett Holiday Classic. This year's event will be held on December 29-30 at the Easton Middle School. The Title Sponsor is the Brown Daub Family of Dealerships. Please consider a personal sponsorship.

Fundraiser 1: Easton Rotary is selling Single Barrel Select bottles of Jack Daniels. The price is \$85/bottle or \$480 for a case of 6. Soon we will have a Zeffy process to allow for credit card sales.

Fundraiser 2: The Dickens-based fundraiser is scheduled for December 3 at the Pomfret Club. Tickets are \$60 and seating will be limited to 100. The evening will feature a happy hour and a light meal. Proceeds will benefit the Second Harvest Food Bank and the Easton Rotary service Foundation. Sponsorship opportunities are available.

Community Opportunity: ProJeCt is hosting a Harvest Heroes event on Thursday October 9 from 5:00-8:00 at Wanderlust Beer Garden in Forks Township. Tickets can be purchased at Projecteaston.org. Tickets include 2 drinks, a savory bite, and a raffle entry.

Golf Opportunity: The 19th annual Palmer Township Kiwanis Golf Outing is scheduled for Friday October 3 at Green Pond Country Club. There are opportunities for golfers and sponsorships. Perhaps an Easton Rotary foursome? More information is available at www.palmerPAkiwanis.org.

Trick Or Treat Dept.: The Halloween Party for the Miracle League is scheduled for Sunday October 26 from 4:00-8:00. The move to Sunday allows the event to move into the Community Center in case of rain. Our booth this year will have a Camping theme. Members can participate by staffing the booth and/or donating candy .

Peace Dept.: Rotary is partnering with Symbiosis International University to establish a Peace Center in India. A one-year Rotary Peace Fellowship will train peacebuilders across Asia on pivotal issues in the region. These issues include land and identity disputes, climate change, food insecurity, refugee integration, and community development.